



SIGN UP FORM

PARTNER NAME: _____

PLEASE CHECK ALL NECESSARY BOXES

HOTEL OFFER

- KIDS EAT FREE
 FREE KIDS WELCOME GIFT

PLEASE LIST APPROX VALUE

RESTAURANT OFFER

- KIDS EAT FREE
 FREE KIDS _____

PLEASE LIST APPROX VALUE

MUSEUM / ATTRACTION OFFER

- KIDS GO FREE
 KIDS RIDE FREE
 KIDS TOUR FREE
 KIDS GOLF FREE
 KIDS _____ FREE

PLEASE LIST APPROX VALUE

WATERSPORTS OFFER

- KIDS GO FREE
 KIDS SAIL FREE
 KIDS RIDE FREE
 KIDS _____ FREE

PLEASE LIST APPROX VALUE

REDEMPTION POLICY

- We will accept the Kids Free Coupon downloaded from the site as redemption for our offer.
 Please add a link from KidsFreeFloridaKeys.com to our website, we will supply our own redemption information. The link is as follows:

ADDITIONAL RESTRICTIONS

BLANKET RESTRICTIONS

1. Kids Must be 12 and under
2. Usage Dates September 6- October 16, 2022.
Valid 7 Days a Week
4. Maximum of One Kid per One Paid Adult
(Unless Otherwise Noted)
5. May not be Combined with Any Other Offer

CONTACT INFORMATION

Submitted By: _____

Email: _____

Phone: _____

Date: _____

Please submit form to Monica Munoz
Key West Attractions Association, Executive Director

PO Box 4342
Key West, FL 33041
director@keywestattractionsassociation.org

Phone: 305-293-7249
Fax: 305-294-0900



The Key West Attractions Association is pleased to announce our annual promotion Kids Free | Florida Keys is coming back this Fall! This destination-wide marketing promotion is intended to drive leisure travel market demand, during this historically slow time.

The Key West Attractions Association is encouraging all members and non members of the association to participate to help increase business. The more partners on board, the larger the impact in the market. Let's make it BIG! We ask that you support this mission by offering no-cost meals , free activities, or complimentary items/accommodations with the purchase of adult item for kids 12 years and under. It will run from September 6 - October 16, 2022, and is geared toward residents and tourists. Your offer will be advertised online at KidsFreeFloridaKeys.com and there will be a downloadable (redeemable) coupon for if you wish to keep it for your records.

The promotion will be supported by the KWAA through paid media (traditional and online), public relations, unpaid promotions, digital channels including a website landing page, social media, partner websites and other interactive components. This will be the primary promotional campaign for early Fall 2022.

Additionally, we will be reaching out to our partners to encourage them to promote this campaign through your business sites. If you do not want to be included on the downloadable coupon located at our website, you will also be given the option to a link on your site where your business can give instructions to potential guests booking a trip directly.

If interested, please fill out the attached form and return to Monica Munoz to be included as part of the Key West Attractions Association's Kids Free | Florida Keys program. Please feel free to contact us if you have any further questions. Thank you for your support!

Monica Munoz
Executive Director
Key West Attractions Association



KEY WEST ATTRACTIONS ASSOCIATION
PO BOX 4342 | KEY WEST FLORIDA 33041

KEYWESTATTRACTIONS.ORG | KIDSFREEFLORIDAKEYS.COM