

RETURN ASAP



SIGN UP FORM

PARTNER NAME: _____

PLEASE CHECK ALL NECESSARY BOXES

WE WOULD LIKE TO OFFER THE FOLLOWING

FREE TO PARTICIPATE!

REDEMPTION POLICY

- ☐ We will accept the Kids Free Coupon downloaded from the site as redemption for our offer.
- ☐ Please add a link from KidsKeysDeals.com to our website, we will supply our own redemption information. The link is as follows:

BLANKET RESTRICTIONS

1. Kids Must be 12 and under
2. Usage Dates September 5- October 15, 2023.
Valid 7 Days a Week
4. Maximum of One Kid per One Paid Adult
(Unless Otherwise Noted)
5. May not be Combined with Any Other Offer

CONTACT INFORMATION

Submitted By: _____

Email: _____

Phone: _____

Date: _____

ADDITIONAL RESTRICTIONS

Please submit form to Monica Munoz
Key West Attractions Association, Executive Director
by 8/31/23

PO Box 4342
Key West, FL 33041
director@keywestattractionsassociation.org

Phone: 305-293-7249
Fax: 305-294-0900

Kids Keys DEALS

2023-2024

Board of Directors

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Home and Museum
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Past President

Monica Muñoz

Executive Director

Hi There -

We are happy to inform you that the annual promotion of Key West Attractions Association, Kids Free | Florida Keys, is returning this Fall with a new name, **Kids Keys Deals**. This promotion is aimed at boosting the leisure travel market demand during the traditionally slow period.

The Key West Attractions Association (KWAA) is inviting all members and non-members to participate in a mission to boost business. The more partners involved, the greater the impact on the market.

We encourage you to offer no or low-cost meals, discounted activities, or complimentary items/accommodations when an adult item is purchased for kids 12 and under. Or make your own creation! This promotion will run from September 5th to October 15th, 2023, and is targeted towards both residents and tourists. Your offer will be featured on KidsKeysDeals.com, and customers can download a redeemable coupon for their records if they choose.

The KWAA will support the promotion for early Fall 2023 through various means, such as paid media (both traditional and online), public relations, digital channels (including a website landing page, social media, and partner websites), and interactive components.

As a partner we also ask that you promote this on your website as well! We can provide you with all the branding materials needed. If you prefer not to be part of the downloadable coupon found on our site, we will give you the option to provide a link to your website where you can give instructions to potential visitors who book directly.

To be a part of the Key West Attractions Association's Kids Keys Deals, kindly fill out the attached form and promptly return it to Monica Munoz by either mailing it to the address below or emailing director@keywestattractions.org for a digital submission. If you have any additional queries, please do not hesitate to contact us. We appreciate your participation.

Monica Munoz

Executive Director, Key West Attractions Association



KEY WEST ATTRACTIONS ASSOCIATION

PO BOX 4342 | KEY WEST FLORIDA 33041

KEYWESTATTRACTIONS.ORG | KIDSKEYSDEALS.COM